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For Immediate Release

MOBI brings back fun, spontaneity and stylish design to Digital Photo Frames.

Beverly Hills, CA. – October 26, 2004 – MOBI flawlessly blends expertise in consumer electronics, digital photo imaging and well thought out design with a new class of easy to use Digital Photo Frames. Quickly responding to the ever-growing and expanding market of Digital Cameras, the Digital MobiFrame with 3.5 TFT LCD screen allows easy viewing of images stored on Secure Digital (SD), Multi-Media (MMC) or Compact Flash (CF) memory cards.

“We are changing the way people think of photography, by simplifying the digital imaging experience. No longer necessary are the days of waiting for regular processed film to develop or the time consuming task of viewing digital images and selecting only a few special images for processing and display. We designed the MobiFrame so everyone can display and share every special moment.”

With the Digital MobiFrame, MOBI has engineered an easy to use interface that does not require special prep time or heavy instructions. Simply insert the memory card into the onboard slot and select single picture display or create an automatic slide show with the variable speed option.

The built-in TV output creates fun, entertaining and lively picture shows by transferring images to any television. Digital MobiFrame is also designed with a USB port that permits images to be transferred between a memory card and an external PC. MobiFrame also works as a card reader/writer when connected via USB port to a PC. The stand alone display requires no PC or internet connection to operate and can display JPEG file format images. Rotating brackets allows for vertical and horizontal image displays and silver exterior with backlight feature makes it a chic and decorative eye-catching conversation piece.

“We’ve made this frame so easy to use and aesthetically pleasing to compliment any interior environment that it will become a natural accessory to anyone who owns a digital camera.”

MOBI has garnered many awards for the MobiCam Wireless Monitoring series and plans to convey that same sense of style and well thought out practice of design to the new Digital MobiFrame. For more information on our Digital MobiFrame, please contact Natalie Tran Covrig/Media Dept. at (310) 551.1120 or email at ntran@getmobi.com.

“Photography is an expression of individuality and we hope to create a product that can translate those captured moments into images that can be shared easily and readily.”

About MOBI Technologies, Inc.

Digital MobiFame is marketed by MOBI Technologies, Inc., headquartered in Beverly Hills, CA. Established in 2003, the company focuses in designing innovative, high value and advanced consumer electronics and accessories. David Naghi, President of MOBI Technologies, Inc. brings over 20 years of experience in the consumer electronics industry. “Thinking about the consumer and their needs is the driving force and inspiration behind our design and manufacturing”. For further information on MobiCam and other MOBI products, please call us at 310.551.1120 or visit our website at www.getmobi.com