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**For Immediate Release**

***“MobiCam has quickly evolved into a multi functional monitoring system with broader market appeal.”***

Beverly Hills, CA. – The MobiCam Monitoring System was originally designed for active parent’s seeking a higher quality video and audio monitor that was also portable and wireless. Since the introduction of our wireless, handheld, color video monitor, parents have quickly adapted and integrated the MobiCam into the home as an all around security and awareness device. The portable, lightweight and ultra compact design has made it possible for consumers to easily place the MobiCam in any location of the home to help keep “*an extra eye and ear*” on their children or to use as a home surveillance system for entryways, driveways, and surroundings.

MobiCam is also being used and sold by the medical industry as a monitoring system for caregivers of the elderly and disabled. Less intrusive than standard camera surveillance systems in the market, the MobiCam’s design is esthetically appealing and functions as a helpful and dignified electronic aid in the day to day care for people with special needs.

Customers looking for an economical alternative for small businesses have utilized the MobiCam for monitoring reception areas, front offices, warehouse facilities and entranceways. More than ever, security and peace of mind has become top priority for the workplace.

MobiCam has quickly evolved into a multi functional monitoring system with broader market appeal. The system can be easily transformed into a multi room monitoring system with the purchase of additional cameras. MobiCam continues to expand into many other markets far beyond the infant and children's accessories industry.

Each MobiCam Monitoring System is equipped with I/R technology for night time monitoring, auto sound detection capabilities, TFT color monitor, 300 ft. transmission range, 2.4 GHz signal, A/V cables for connection to larger TV's & recording to VCR, dual power operation (AC & Battery), mounting kit for both receiver & monitor, and the capability of expanding into a 3 camera monitoring system.

The positive response from buyers, retailers, and consumers from such a wide range of industries and audiences has given MOBI Technologies, Inc. inspiration to continue with its goal of building and designing new models for a complete MobiCam line.

*"Our goal remains the same.....focusing in designing our products to have relevance to daily living".*

Available online at [www.getmobi.com](http://www.getmobi.com) for \$249.00, or call MOBI at (866) MOBI CAM  
For additional product information and images, please contact our media department at  
(310) 551.1120 or visit <http://www.mobi-inc.com/newsroom.asp>

**About MOBI Technologies, Inc.**

MobiCam is marketed by MOBI Technologies, Inc., headquartered in Beverly Hills, CA. The company focuses in designing innovative, high value and advanced computer and peripheral accessories. David Naghi, President of MOBI Technologies, Inc. brings over 20 years of experience in the consumer electronics industry. "Thinking about the consumer and their needs is the driving force and inspiration behind our design and manufacturing". For further information on MobiCam and other MOBI products, please call us at 310.551.1120 or visit our website at [www.getmobi.com](http://www.getmobi.com)